

10:00 AM | Welcome and Introduction | *James Wysock*

10:05 AM | *Pascal Rischmann*

From Early Trials to Landmark Studies: HIFU's Evidence Journey

Three decades of data—from early trials to landmark studies like HIFI and FARP—defining the place of HIFU in the prostate cancer treatment continuum.

10:25 AM | *Daniel Frendl*

Optimizing Outcomes Through Patient Selection and Pathway Design

Identifying the ideal focal therapy candidate through imaging, genomics, and selection strategies that drive optimal outcomes.

10:40 AM | *James Wysock*

Innovation in Action: The Evolution of HIFU

Shaping the future of focal therapy with new techniques such as second pass that demonstrate meaningful clinical advances.

11:00 AM | *David Finley*

Building a Program Where Clinical Excellence Meets Efficiency

Proven strategies to launch and scale a focal therapy program by combining personalized treatment, workflow optimization, and acceleration of the learning curve.

11:20 AM | *James Wysock and David Finley*

U.S. Focal One Success Stories

Lessons learned from leading programs: the Kaiser Permanente journey and the NYU experience.

11:30 AM | Moderator: *Pascal Rischmann*

Clinical Case Reviews from Patient Selection to Ablation Technique

Expert panel discussion of real-world cases highlighting patient selection, treatment execution, and outcomes.